Social Media Scheme:

1. Ego-Facebook VS Ego-Twitter
   1. Assumption- Facebook ego networks should be more tightly structured compared to twitter
   2. Both are “Ego” networks so there should be some similarities
2. Facebook pages VS Twitch (pages of athletes/artists/news channels/public figure have a particular audience and content type just like twitch streamers who usually stream a particular type of content )
3. Twitch regional datasets comparison (assumption- should be similar but majorly different would be an interesting finding as it shows people in different regions have different behavior)

Don’t really know how to deal with Last.fm so skip it maybe?